



Janesville's Jolly Jingle

2023 SPONSORSHIPS AVAILABLE

WHY SPONSOR THE 2023 JANESVILLE JOLLY JINGLE?

- Showcase your name/brand to thousands of local and regional attendees
- Align your name/brand with a beloved holiday tradition
- Create economic impact that will help to support the citizens of our community
- Support an event that provides free and low cost entertainment and activities to families
- Assist with growing Janesville's identity as a holiday tourist destination

**Questions?
Contact René Bue, Committee Chair
at (608)758-5803**



2023 SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR: \$5,000 (Limit 1)

- Exclusive recognition as the presenting sponsor of the 2023 Janesville's Jolly Jingle on brochures, posters, media releases, website, social media, press interviews, etc.
- An interactive ice sculpture with your logo*
- A table at the tree lighting event with your logo on one large sponsor banner in JJJ lighted parade
- Exclusive on stage recognition/signage during the tree lighting event and business/broad "thank you" by emcee during the ceremony
- One large sponsor banner in Town Square
- Logo on one large sponsor banner in JJJ lighted parade
- Logo on main event sign in Courthouse Park

*Sponsor benefits relating to ice sculptures are TBD

PARADE SPONSOR: \$3,000 (Limit 1)

- Exclusive recognition as JJJ parade sponsor on brochures, posters, media releases, website and social media
- Logo on one large sponsor banner in JJJ lighted parade
- One large sponsor banner in Town Square
- Logo on main event sign in Courthouse Park

JINGLE BELL HUNT SPONSOR: \$500 (3 Left)

- Recognition as Jingle Bell Hunt sponsor on brochures, posters, media releases, website and social media
- Recognition prior to bell hunt count down
- Logo on main event sign in Courthouse Park

COMMUNITY DONOR: \$50 - \$499 (Unlimited)

- Recognition posts on JJJ Facebook page
- Name listed on website

FIREWORKS SPONSOR: \$3,000 (Limit 1)

- Exclusive recognition as JJJ fireworks sponsor on brochures, posters, media releases, website and social media
- Logo on one large sponsor banner in JJJ lighted parade
- One large sponsor banner in Town Square
- Logo on main event sign in Courthouse Park

LUMINARY WALK SPONSOR: \$500 (Limit 4)

- Recognition as the Luminary Walk sponsor on brochures, posters, media releases, website and social media
- Logo on main event sign in Courthouse Park

TROLLEY SPONSOR: \$1,500 (Limit 2)

- Recognition as JJJ trolley sponsor on brochures, posters, media releases, website and social media
- Logo sign on trolley
- Logo on main event sign in Courthouse Park

JOLLY JINGLE 5K SPONSOR: \$2,500 (Limit 1)

- Exclusive recognition as JJJ 5K sponsor on brochures, posters, media releases, website, social media
- Logo on the event registration page and JJJ website
- Logo on event t-shirt
- Logo on event-day signage
- Logo on main event sign in Courthouse Park

NONE REMAINING



YES, I WOULD LIKE TO SPONSOR JANESVILLE'S JOLLY JINGLE!

Choose a sponsorship opportunity:

- ~~Presenting \$5,000~~
 - ~~Fireworks \$3,000~~
 - Parade \$3,000
 - Trolley \$1,500
 - Luminary Walk \$500
 - Jingle Bell Hunt \$500
 - 5K \$2,500
 - Community Donor \$50 - \$499
 - In-kind \$_____ (value)
- I agree to submit payment for the sponsorship level I have chosen by October 10, 2023.*
- I understand that commitment before September 30, 2023 will ensure that our brand/name/logo will be included printed material. After September 30, inclusion cannot be guaranteed.*
- I understand that submission of our vector logo before September 30, 2023 is required to be included in printed material. Business logos should be sent to Sue Melton at Marketing@janesvillecvb.com.*

Name for Signage _____

Contact _____

Address _____ City/St/Zip _____

Phone _____ Email _____

Make checks payable to "Downtown Janesville, Inc."

Mail to: Downtown Janesville, Inc

Attn: Janesville's Jolly Jingle

PO Box 8081, Janesville, WI 53547